

jennirobin.

interior design.



client information brochure.

Introduction

Jenni Robin, MDIA
Founder | Creative Director

Over a decade of industry experience spanning residential, retail, commercial and hospitality; designing spaces that enable memories, enhancing emotions through a love for collaborating with clients.

Jenni Robin Interior Design focus is on residential properties in the Eastern suburbs of Melbourne, at times working with architects and draftpersons on commercial workplace, retail and hospitality projects.

The belief is that; design is an extension of the person; the intent is to create a beautiful space just for you, specifying the absolute best of local and international design.

Thank you for taking the time to read through our client enquiry brochure, I hope this answers many questions you have about this industry and how we work at Jenni Robin Interior Design.

Every designer works slightly different to the next, we welcome and encourage research to uncover which designer is the right fit for your project.

We look forward to hearing from you, should you have any further questions or are ready to take a deep drive into your project please reach out.



Process

1 Brief Establishment.

The initial meeting to discuss your dream project, this is a chance to explore your passions, lifestyle, budget and personal style. We are here to listen, learn and observe.

2 Schematic Design.

Present a vision for your project based on the brief, budget, and personal style. This may include a presentation of imagery, sketches or 3D modelling, including key furniture pieces for consideration and tactile presentation of materials.

3 Design Development.

Let's work through a comprehensive page turn meeting to ensure the project responds to the initial brief, reviewing functionality and aesthetics. We shall produce drawings and schedules that outline FF and E (furniture, fixtures, and equipment).

4 Contract Administration.

The phase that captures liaison with architects and builders, checking of invoicing and project management. Simply to keep your project running smoothly.

5 Furniture and object selection.

Procurement the final pieces and arrangement of logistics and delivery with preferred suppliers after client payment. A curated design outcome.

6 Project Handover.

The end of your project journey, such a delightful experience to see everything we've worked on come to fruition.

7 Follow Up.

After spending intimate moments exploring your home and personal style, our post project meeting is a quiet moment to reflect on the project and discuss the outcomes. We book this with our clients 6 months post implementation.



Design Fee

From the outset, the intent is to cost neutralise the consultation as well as providing expert and professional design solutions.

We ask our client's to be open and honest when discussing budget and scope, we can then tailor the design fee to suit.

With our customised approach to interior design it often makes it difficult to provide a quotation over the phone or via email without knowing the full extent of the brief, seeing the space and understanding your budget.

However, please read on to discover how we manage our various projects and how we structure our Design Fees.

Design Fees are invoiced at the completion of each design phase.

Brief Establishment	15%
Schematic Design	35%
Design Development	25%
Contract Administration	15%
Project Handover	10%



Full Design service

Our Full Design service is suited to client's who require their homes to be considered and cohesive from exterior to interior. We collaborate with architects and draftspersons on all aspects of the home. We take this engagement very seriously and only want the best outcome for the client, this process is seamless and we manage the relationships between third parties in a professional and friendly manner.

We work through our seven step process in conjunction with the other engaged parties to provide outcomes that match your families every desire.

Outcomes:

- Presentation of interior in 3D
- Materials selection
- Specifications of Fittings, Fixtures and Equipment
- Furniture, decor and objet d'art specifications
- Documentation
- Joinery Design
- Window Treatment selection
- Onsite Construction assistance
- Defects walk through post Construction

Timeframe of design:

6+ months

Timeframe of construction:

12+ months

Design Fee Budget:

\$45,000+ (ex GST)



Commercial projects

Working alongside architects, draftpersons, engineers and other consultants, our commercial project experience is vast.

Commercial projects are often fast paced with many stakeholders to win over with our design intent, however we don't skip any of our seven design steps to ensure the outcome responds to your brief.

Outcomes:

Presentation of interior in 3D (5x Max)

Materials selection

Specifications of Fittings, Fixtures and Equipment

Furniture and art specifications

Documentation

Joinery Design

Onsite Construction assistance

Defects walk through post Construction

Timeframe of design:

4+ months

Timeframe of construction:

4+ months

Design Fee Budget, based on workplace design

700 sq mtrs:

\$30,000+ (ex GST)

Project example from previous workplace



Interiors Service

The Interiors service shall suit a client who is looking at upgrading a kitchen, bathroom, living or dining room. All of the specifications and detail that is required for builders to carry out the design intent is supplied.

We provide the same high level of work, however as this is not a full home renovation the timeframe is often less.

Outcomes:

- Materials selection
- Specifications of Fittings, Fixtures and Equipment
- Documentation
- Joinery Design
- Window Treatment selection
- Onsite Construction assistance
- Defects walk through post Construction

Timeframe of design:

3+ months

Timeframe of construction:

6+ months

Design Fee Budget, based on kitchen, bathroom, ensuite and living room design 90 sq mtrs:
\$20,000+ (ex GST)



Furniture selection

The curated, harmonised home is good for the mind and soul.

We select from the very best of local and international designers and suppliers.

Outcomes:

Materials selection for Upholstered items
Furniture, decor and objet d'art specifications
Specifications of Light Fittings
Spatial Planning
Sourcing Day

Timeframe of Procurement:

3+ months

Design Fee Budget, based on 4 bedroom home:
\$10,000+ (ex GST)

Trade discounts are provided once the minimum budget spend on furniture and decor is reached, the minimum is \$10,000 ex GST.

Excluded in this design fee is onsite checking of furniture and decor during delivery process. An hourly fee of \$80 ex GST can be arranged if the client does not have the means to receive and check the pieces.

Project example from previous workplace



Volume Builder review

Volume built homes progress through design choices and selections at speed, best to manage this process in a calm and researched manner.

We have been engaged by client's who require this level of detail to review documentation and provide recommendations on materials and light fittings from the options provided by the builder.

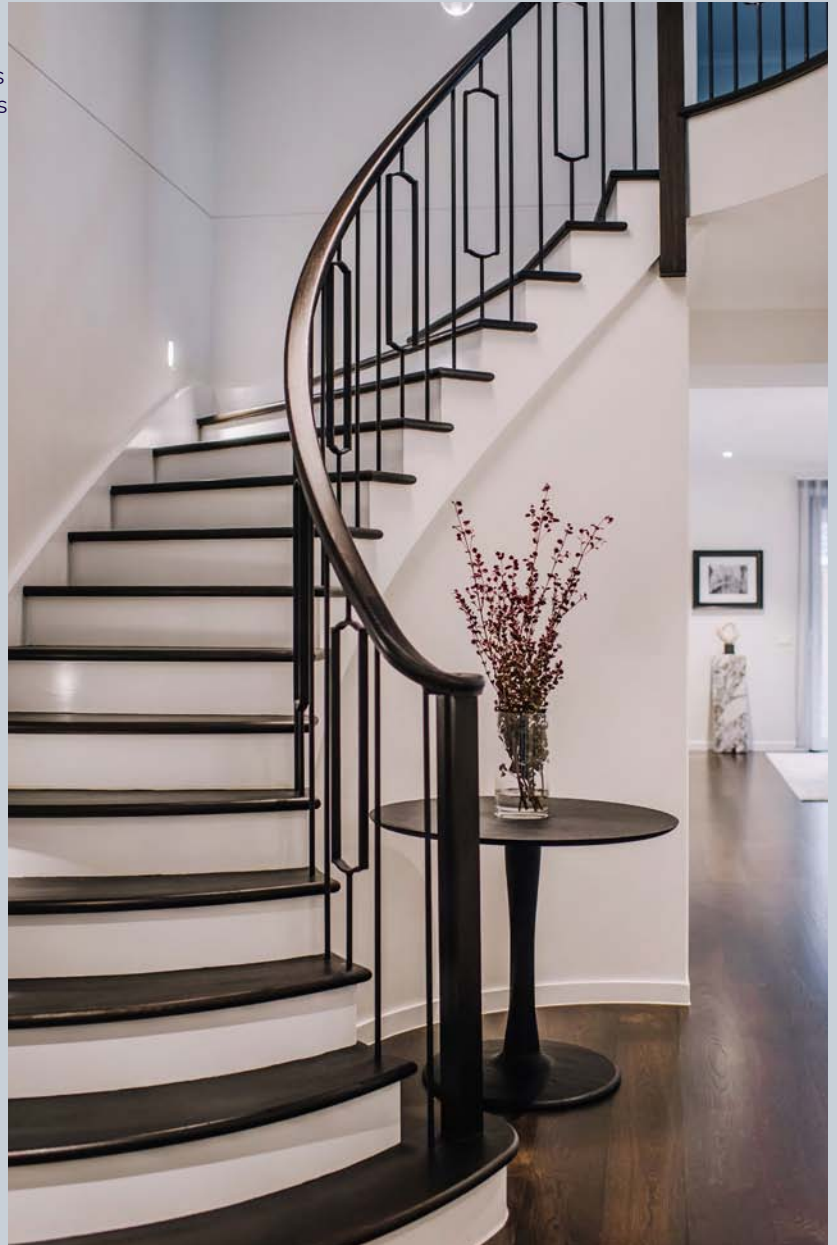
Outcomes:

- Materials selection
- Specifications of Fittings, Fixtures and Equipment
- Spatial Planning
- Liaison with Volume Builder interiors department on behalf of client

Timeframe of Design:

3+ months prior to floor plan/ engineering sign off

Design Fee Budget, based on 4 bedroom home:
\$10,000+ (ex GST)



Small Scaled project service

Please contact the office directly if you have smaller scaled projects, such as:

Colour Consultation
Styling and decoration
Window Treatment

Timeframe of design:
2+ weeks

Timeframe of implementation:
2+ months

Interior Design Consult

For a one off interior consultation we can visit your home and provide ideas to improve your space and make it the perfect sanctuary for your family.

Consultation fee is \$275 inc GST for a 90 minute session, a 50% deposit is required to secure the consultation.

If you wish to engage us for a larger scope a quotation will be provided after the initial consult.



Client Requirements

Are you ready to begin working on your dream home?

Should you wish to progress, we ask our client's to prepare a few notes to begin the process.

1. Existing Floor plans
2. Title and plan information
3. Communication channels, who are the gate keepers to the decisions being made?
4. Preferred builders, (if any)
5. Any other sub contractor details required to complete your project
6. Budget, excluding design and consultancy fee

Please call or email our office to make an appointment.

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