

jenni robin.

interior design.



Enquiry brochure 2024.

Introduction

Jenni Robin, MDIA
Founder | Creative Director

Over fifteen years of industry experience spanning residential, retail, commercial and hospitality; designing spaces that enable memories.

The JRID focus is on private residential projects in the Eastern suburbs of Melbourne, working in conjunction with architects, draftspersons, landscape designers, engineers and tradespersons.

I am a member of the Design Institute of Australia, having obtained a Bachelor's Degree of Design at Swinburne University and a Diploma of Interior Design and Decoration at RMIT. Currently in the process of obtaining my Interior Drafting license through the Victorian Building Authority.

At the weekends, I enjoy family time with my husband, young daughters and Australian Shepherd- Hogan.



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Process

An initial home consult to establish your project parameters is required prior to engagement of the 7 step process.

1 Brief Establishment.

The kick off meeting to discuss your dream project- I am here to listen, learn and observe.

2 Schematic Design.

Present a vision for your project based on the brief, budget, and personal style.

3 Design Development.

A review of documentation and specifications to ensure the project responds to the initial brief, reviewing functionality and aesthetics.

4 Contract Administration.

Liaison with architects and builders, checking of invoicing and project management. Simply to keep your project running smoothly.

5 Furniture and object selection.

Procurement the final pieces and arrangement of logistics and delivery with preferred suppliers after client payment. A curated design outcome.

6 Project Handover.

The end of your project journey, such a delightful experience to see everything we've worked on come to fruition, professional photography is arranged prior to you moving back home.

7 Follow Up.

After spending intimate moments exploring your home and personal style, our post project meeting is a quiet moment to reflect on the project and discuss the outcomes.

* Step 5, is dependent on your project requirements.



Design Fee

I ask my client's to be as open and honest when discussing budget and scope, I can then tailor the design fee to suit.

With the customised approach to interior design it often makes it difficult to provide a quotation over the phone or via email without knowing the full extent of the brief, seeing the space and understanding your budget.

A quote shall be provided once a meet and greet has been conducted in your home space.

Design fees are invoiced at the completion of each design phase with a 5% deposit to begin the work.

The design fees are in addition to your building contract progress payments, which go directly to your engaged builder.

Deposit	5%
Brief Establishment	10%
Schematic Design	35%
Design Development	25%
Contract Administration	15%
Project Handover	10%

I often procure pieces for my clients and these invoices are issued throughout the project, 100% of the product fee is required to be paid up front to ensure the supplier is paid in full.

In the following pages, you will read through examples of design services noting the deliverables and estimated design fee costs, however please consult directly for your tailored quote.



New Home design service

The New Home Design service is suited to client's who are building from the ground up; the entire home will be considered and cohesive from exterior to interior.

Collaboration with architects and draftspersons on all aspects of the home, I take this engagement very seriously and only want the best outcome for my client, this process is seamless and managed in a professional and friendly manner.

Working through the seven step process in conjunction with the other engaged parties to provide outcomes that match your families every desire.

Deliverables:

Presentation of interior in 3D

Materials selection

Specifications of Fittings, Fixtures and Equipment

Documentation

Joinery Design

Furniture, decor and objet d'art specifications

Window Treatment selection

Onsite Construction assistance

Defects walk through post Construction

Timeframe of design:

9 + months

Timeframe of construction:

12 + months

Investment from:

\$45,000 + (ex GST)



Interiors Service

The Interiors service shall suit a client renovating within the existing envelope of their home, upgrading kitchen, bathroom, laundry, living, dining room and bedrooms. All of the specifications and detail that is required for builders to carry out the design intent is supplied.

Deliverables:

- Presentation of interior in 3D
- Materials selection
- Specifications of Fittings, Fixtures and Equipment
- Documentation
- Joinery Design
- Window Treatment selection
- Onsite Construction assistance
- Defects walk through post Construction

Timeframe of design:

6 + months

Timeframe of construction:

12 + months

Investment from:

\$25,000 + (ex GST)



Unique project service

Please contact the office directly if you have other projects requirements, such as:

Kitchen design

Bathroom design

Furniture styling and decoration

Typical investment for a kitchen or bathroom design starts from \$8,500 + (ex GST).

Hourly rate: \$200 (ex GST).



Client Requirements

Are you ready to begin working on your dream home?

Should you wish to progress, we ask our client's to prepare a few notes to begin the process.

1. Existing Floor plans
2. Title and plan information
3. Communication channels, who are the gate keepers to the decisions being made?
4. Preferred builders, (if any)
5. Any other sub contractor details required to complete your project
6. Honest budget, excluding design and consultancy fees

Please call or email our office to make an appointment.

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